### From top-down to bottom-up: Peer production as a means to citizen science throughout the research cycle.

Bastian Greshake Tzovaras 2019-03-18



## **Citizen/Community Science**



Bonney et al. Can citizen science enhance public understanding of science? (2016) Greshake Tzovaras et al. The Personal Data is Political (2019)

- increases public understanding...
- diversifies research...
- empowers participants...





### **Pew Research (2015)**

### (dis)trust in science



### A quarter of all kindergartners in this county in Washington aren't immunized. Now there's a measles

Published 8:15 a.m. ET Feb. 11, 2019 | Updated 2:39 a.m. ET Feb. 12, 2019

### Rutjens et al. Not All Skepticism Is Equal: Exploring the Ideological Antecedents of Science Acceptance and Rejection (2017)



## **Citizen/Community Science**



Bonney et al. Can citizen science enhance public understanding of science? (2016) Greshake Tzovaras et al. The Personal Data is Political (2019)

- increases public understanding...
- diversifies research...
- empowers participants...
- effectiveness depends on type of participation



## **Citizen/Community Science**



### What are the prevalent types of how participants are involved in the research cycle?





Bonney et al. Can citizen science enhance public understanding of science? (2016) Hecker et al. The European citizen science landscape – a snapshot (2019)

- Crowdfunding
- Human Computation
- Crowdsourcing





Crowdfunded whole-genome sequencing of the celebrity cat Lil BUB identifies causal mutations for her osteopetrosis and polydactyly

Mike Bridavsky, Heiner Kuhl, Arthur Woodruf, Uwe Kornak, Bernd Timmermann, Norbert Mages, 99 Lives Consortium, Darío G Lupiáñez, Dorsolya Symmons, Daniel M Ibrahim **doi:** https://doi.org/10.1101/556761





## ZOØNIVERSE



Greshake Tzovaras et al. openSNP-A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann\*, Greshake Tzovaras\* et al. Open sharing of genomic data: Who does it and why? (2017)





## prevalent CCS types i i openSNP Design



Greshake Tzovaras et al. openSNP-A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann\*, Greshake Tzovaras\* et al. Open sharing of genomic data: Who does it and why? (2017)



## prevalent CCS types i i openSNP

Greshake Tzovaras et al. openSNP–A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann<sup>\*</sup>, Greshake Tzovaras<sup>\*</sup> et al. Open sharing of genomic data: Who does it and why? (2017)





Greshake Tzovaras et al. openSNP-A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann\*, Greshake Tzovaras\* et al. Open sharing of genomic data: Who does it and why? (2017)

## prevalent CCS types i i openSNP





Greshake Tzovaras et al. openSNP-A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann\*, Greshake Tzovaras\* et al. Open sharing of genomic data: Who does it and why? (2017)

## prevalent CCS types i i openSNP

Phenotype: **Peanut butter** preference

Phenotype: vi/vim or **Emacs** 



### prevalent

### Neuropsychologia

Volume 120, November 2018, Pages 97-104





### Dopaminergic genes are associated with both directed and random exploration

Samuel J. Gershman <sup>a</sup> 은 쯔, Bastian Greshake Tzovaras <sup>b</sup>

Greshake Tzovaras et al. openSNP–A Crowdsourced Web Resource for Personal Genomics (2014) Haeusermann\*, Greshake Tzovaras\* et al. Open sharing of genomic data: Who does it and why? (2017)

CCS types	
	openSNP
crowd Al 😂	Challenges Knowledge Base Job Board S
	OpenSNP Height Prediction OpenSNP By EPFL
	Completed 11880 123 Views Participa







Bonney et al. Can citizen science enhance public understanding of science? (2016) Hecker et al. The European citizen science landscape – a snapshot (2019)

## co-created community science







![](_page_15_Picture_3.jpeg)

How to enable co-creation?

[...] the networked environment makes possible a new modality of organizing production: **radically decentralized, collaborative, and nonproprietary**; based on **sharing resources and outputs** among widely distributed, loosely connected individuals who **cooperate with each other** without relying on either market signals or managerial commands. This is **what I call "commons-based peer production"** 

Yochai Benkler, 2006

The Wealth of Networks

![](_page_17_Picture_4.jpeg)

![](_page_18_Picture_1.jpeg)

### open source movement

![](_page_18_Picture_3.jpeg)

![](_page_19_Figure_1.jpeg)

### open source movement

non-hierarchical

![](_page_19_Picture_4.jpeg)

![](_page_20_Figure_1.jpeg)

### open source movement

![](_page_20_Figure_3.jpeg)

![](_page_21_Picture_1.jpeg)

### open source movement

non-hierarchical negotiated coordination for-benefit

![](_page_21_Picture_4.jpeg)

![](_page_22_Picture_1.jpeg)

non-hierarchical negotiated coordination for-benefit modular tasks

### open source movement

![](_page_22_Figure_4.jpeg)

![](_page_23_Picture_1.jpeg)

open source movement

non-hierarchical negotiated coordination for-benefit modular tasks produsage

![](_page_23_Figure_4.jpeg)

![](_page_24_Picture_1.jpeg)

open source movement

non-hierarchical negotiated coordination for-benefit modular tasks produsage granularity

![](_page_24_Picture_4.jpeg)

## Hypothesis

- Bringing CBPP methods to CCS leads to
  - higher involvement of volunteers, across all stages of the research cycle
  - increase opportunities for learning & innovation
  - generate research more relevant to participants
  - builds trust in research

![](_page_25_Picture_6.jpeg)

## Research Plan

- 1. Identify hallmarks of CBPP projects and map into CCS eco systems
- 2. Implement CBPP features into an existing CCS ecosystem
- 3. Observe how CCS projects evolve after CBPP features are available

## **Research Plan**

- 2. Implement CBPP features into an existing CCS ecosystem

Mine

![](_page_27_Picture_5.jpeg)

### 1. Identify hallmarks of CBPP projects and map into CCS eco systems

3. Observe how CCS projects evolve after CBPP features are available

## commons-based peer-production & community science

-> divide researcher / volunteers ->top-down structure

![](_page_28_Picture_3.jpeg)

## **Research Plan**

- 2. Implement CBPP features into an existing CCS ecosystem

![](_page_29_Picture_4.jpeg)

1. Identify hallmarks of CBPP projects and map into CCS eco systems

3. Observe how CCS projects evolve after CBPP features are available

### Bringing CBPP to a CCS ecosystem

![](_page_30_Picture_1.jpeg)

Greshake Tzovaras et al. Open Humans: A platform for participant-centered research and personal data exploration (2018)

![](_page_30_Picture_4.jpeg)

![](_page_31_Picture_0.jpeg)

Greshake Tzovaras et al. Open Humans: A platform for participant-centered research and personal data exploration (2018)

### NS

![](_page_31_Picture_3.jpeg)

![](_page_32_Picture_0.jpeg)

individual imports personal data,

![](_page_32_Picture_2.jpeg)

Greshake Tzovaras et al. Open Humans: A platform for participant-centered research and personal data exploration (2018)

![](_page_32_Picture_4.jpeg)

![](_page_32_Picture_6.jpeg)

![](_page_33_Picture_0.jpeg)

### Greshake Tzovaras et al. Open Humans: A platform for participant-centered research and personal data exploration (2018)

![](_page_33_Picture_4.jpeg)

![](_page_34_Picture_0.jpeg)

Greshake Tzovaras et al. Open Humans: A platform for participant-centered research and personal data exploration (2018)

can share with projects (academic & grassroots)

![](_page_34_Picture_4.jpeg)

![](_page_34_Picture_5.jpeg)

![](_page_35_Figure_0.jpeg)

## **Existing Community**

### 18 projects running

![](_page_36_Picture_2.jpeg)

### academic-led

### co-created

![](_page_37_Figure_1.jpeg)

![](_page_37_Picture_2.jpeg)

![](_page_37_Figure_3.jpeg)

![](_page_38_Picture_1.jpeg)

academicled

### **Personal Genomics Human Computer Interaction Research**

design effective interaction techniques to empower nonexpert users

![](_page_38_Picture_5.jpeg)

![](_page_38_Figure_6.jpeg)

![](_page_39_Picture_1.jpeg)

academicled

### **Personal Genomics Human Computer Interaction Research**

design effective interaction techniques to empower nonexpert users

![](_page_39_Picture_5.jpeg)

participant-led research on physiological change across the ovulatory cycle.

![](_page_39_Picture_7.jpeg)

![](_page_39_Figure_8.jpeg)

![](_page_39_Picture_9.jpeg)

### QCycle

![](_page_40_Picture_1.jpeg)

academicled

### **Personal Genomics Human Computer Interaction Research**

design effective interaction techniques to empower nonexpert users

![](_page_40_Picture_5.jpeg)

participant-led research on physiological change across the ovulatory cycle.

![](_page_40_Picture_7.jpeg)

![](_page_40_Picture_8.jpeg)

### **Nightscout / OpenAPS**

*Type1-Diabetes patient community:* open source, DIY project for real time access to a CGM data and Artificial Pancreas System (APS)

### QCycle

## Types of CCS in Open Humans

![](_page_41_Picture_1.jpeg)

# Types of CCS in Open Humans

![](_page_42_Picture_1.jpeg)

## Research Plan

- 1. Identify hallmarks of CBPP projects and map into CCS eco systems
- 2. Implement CBPP features into an existing CCS ecosystem

![](_page_43_Picture_4.jpeg)

## **Research Plan**

- 1. Identify hallmarks of CBPP projects and map into CCS eco systems
- 2. Implement CBPP features into an existing CCS ecosystem
- 3. Observe how CCS projects evolve after CBPP features are available Usage Metrics Mine Include CBPP iterature in CCS Lessons for new ID CBPP Run CCS projects Features Survei CBPP Surveys & projects Interviews Community Feedback

![](_page_44_Picture_4.jpeg)

## Summary

- Can commons-based peer-production design lead to co-created community science which facilitates public understanding of science & combats distrust in science?
  - Currently there are few examples of using CBPP methods in community science projects
  - Building out an existing CCS community to facilitate CBPP-interactions offers a unique opportunity to understand how both concepts can be used synergistically

## Acknowledgements

## i i openSNP

Mad Ball Mairi Dulaney Mike Escalante Rosy Gupta (Outreachy) Manaswini Das (Outreachy) Jasmine Tamak (Outreachy) Tarannum Khan (Outreachy) Philipp Bayer Helge Rausch Mateus Jabour (GSoC) Vivek Raj (GSoC) Graham Dyer (GSoC)

OPEN HUMANS

![](_page_46_Picture_5.jpeg)

Chris Mungall Nomi Harris Deepak Unni

### With support from:

**KNIGHT** FOUNDATION Seven Bridges **SHUTTLEWORTH PLOS** Robert Wood Johnson Foundation Ο U T R E A C Η Υ Google Summer of Code

Ext.

Collaborators: Samuel Gershman (Harvard) Marcel Salathé (EPFL) John Wilbanks (Sage Bionetworks) Effy Vayena (ETH Zurich)

![](_page_46_Figure_11.jpeg)

![](_page_46_Picture_12.jpeg)

![](_page_46_Picture_13.jpeg)

## Data Sources

![](_page_47_Figure_1.jpeg)

![](_page_48_Figure_1.jpeg)

## Projects using Data